



PRESS RELEASE

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FOR IMMEDIATE RELEASE

**WAVES TEAMS WITH ABLETON TO OFFER WAVES GOLD NATIVE AND
ABLETON LIVE 7 BUNDLED TOGETHER AT HUGE SAVINGS**

— Two audio software leaders partner to offer two acclaimed collections in
one cost-effective package —

KNOXVILLE, TN, May 20, 2008 — World-leading DSP specialists Waves join forces with Ableton to offer two essential software collections, Waves Gold Native and Ableton Live 7, together as a single low-priced package. This special deal represents Waves' ongoing commitment to providing users with the tools they need in intuitive, accessible collections.

Waves' Gold Native brings a wealth of signal processing power to users' studios, geared toward tracking, mixing and mastering. The Gold Bundle now features over 20 plug-ins, including Waves Tune LT, IR-L Convolution Reverb and Doubler, as well as many other highly sought-after processors developed by Waves. With dynamics processing equalization, reverb and more, Waves Gold Bundle is a comprehensive yet intuitive introduction to the power of Waves. Please visit www.waves.com for full descriptions of all of Gold Native's 20+ plug-ins.

Ableton Live 7 is a uniquely powerful sequencing, recording and mixing environment. With built-in software instruments, REX and ReWire support and real-time time stretching, Live 7 is fast becoming the host of choice on stage and in the studio. A number of other features further bolster this powerful software for all facets of music creation. Note: The Waves/Ableton

software package includes the FULL version of Ableton Live 7, not Ableton Live LE, and upgrades to Ableton Suite are available.

The Waves Gold Native and Ableton Live 7 combination package will be available May 2008 with a U.S. MSRP of \$1500. (Offer available in U.S., Austria, and Switzerland only).

For more details, visit www.waves.com or www.ableton.com.

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About Waves Ltd.:

Waves is a leading provider of audio DSP solutions for professional, broadcast, and consumer electronics audio markets. Waves has ten years of expertise in the development of psycho-acoustic signal processing algorithms that leverage knowledge on the human perception of hearing to radically improve perceived sound quality. Waves' award-winning processors are utilized to improve sound quality in the creation of the world's most popular music, movie soundtracks, and multimedia titles. Waves offers computer software solutions and hardware plus software solutions for the professional and broadcast markets. Waves also offers semiconductor with embedded software solutions under the Maxx brand for the consumer electronics audio applications. Waves' Maxx technology dramatically enhances audio performance in consumer applications and has been licensed to several leading companies, including Motorola and Microsoft. For more information, visit the Waves web site at <http://www.waves.com>.

Other brand and product names may be trademarks of the respective companies with which they are associated.

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